

Ronald McDonald House Charities

Keeping Families Close | ANNUAL REPORT 2019

In 2019, we served over 6,706 families at our four Twin Cities locations.









ADMINISTRATION

818 Fulton Street SE Minneapolis, MN 55414

www.rmhtwincities.org info@rmhtwincities.org / 612.331.5752

Ronald McDonald House Oak Street, Minneapolis

- 461 families served
- 75% of families were from outstate Minnesota or a surrounding state
- Families staying at the RMH–Oak Street are from over 40 miles away from the Twin Cities





- 1,970 families served
- 50% are returning families
- An average of 100 visitors per day



Ronald McDonald House Children's Minnesota Minneapolis

- 1,944 families served
- Average of 115 guests provided complimentary dinner every night
- 66% of families live in or within 60 miles of the Twin Cities





Ronald McDonald Family Room Children's Minnesota St. Paul

• 2,331 families served

- Average of 115 guests provided complimentary dinner every night
- 84% of families were from Minnesota

Ronald McDonald House Charities, Upper Midwest Mission. We, in partnership with our community, provide a comfortable and caring home-away-from-home that supports keeping families together and reduces stress during a child's serious illness.

Photos by Jim Bovin



RMH-OAK STREET SCHOOL 2019

Provided 2,592 student days for kids in grades K–12.

The Ronald McDonald House K-12 School, located inside RMH-Oak Street, is an accredited alternative Minneapolis Public School. One of only two "one-room schoolhouses" left in the state of Minnesota, it enables patients and siblings to stay on track academically during periods of extended hospitalization.

FINANCIALS 2019

STATEMENT OF FINANICAL POSITION

ASSETS	
Cash and Cash Equivalents	\$1,829,310
Operating Investments	3.946,759
Accounts Receivable, Net	217,579
Promises to Give, In-Kind Rent	1,018,228
Prepaid Expenses and Other Assets	202,309
Cash Surrender Value of Life Insurance Policies	27,136
Property and Equipment, Net	6,122,827
Endowment – Investments	8,687,848
TOTAL ASSETS	\$22,051,996

LIABILITIES	
Accounts Payable and Accrued Expenses	180,376
Other Liabilities	6,859
TOTAL LIABILITIES	187,235
NET ASSETS	
Unrestricted	14,001,322
Temporarily Restricted	4,290,061
Permanently Restricted	3,573,378
TOTAL NET ASSETS	\$21,864,761

TOTAL NET ASSETS & LIABILITIES \$22,051,996

STATEMENT OF ACTIVITIES

PUBLIC SUPPORT & REVENUE

TOTAL REVENUE & SUPPORT	\$6,647,900
Other Income	158,271
Third Party Reimbursements	104,802
Room Donation/Fees	88,447
Special Events Revenue	1,212,585
Contributions	\$5,038,795

EXPENSES and LOSSES	
Program Services	4,940,141
Fundraising	548,206
Administration	403,032
Cost of direct benefits to donors	253,665
TOTAL EXPENSES AND LOSSES	\$6,145,044

Change in Net Assets	2,481,602
Net Assets, Beginning of Year	19,383,159
Net Assets, End of Year	21,864,761

FUNCTIONAL EXPENSE	
Lodging	\$4,308,070
Family Service	172,274
Volunteers	459,797
Fundraising	548,206
Administration	403,032
TOTAL 2019 EXPENSE	\$5,891,379



VOLUNTEERS

- 10,614 individual volunteers
- 74,524 hours of service provided

Volunteer groups are the backbone of our "Cooks for Kids" meal program, which offers complimentary meals to families at all four locations. Individual volunteers make the House a home for families and special event volunteers assist with our fundraisers and other community events.

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